## CS-150L Computing for Business Students Lab 2: Symbols, Lists \& Ruler

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## Typography

- Typography is the process of selecting typefaces (or fonts), type styles, and type sizes.

■ Monospaced typeface
■ Courier New: WWWW iiii

- Proportional typeface

■ Times New Rowan: WWWW iiii

- Great for printing: compact, and low ink.

■ Arial: WWWW iiii

- Great for Projection


## Double Space after Period?

- Two spaces after a period was common on typewriters with Monospaced typeface.
- When using a proportional font, there should be only one space after a period.
- A single space after a full stop has been the norm in mainstream publishing for many decades. This is supported by:
- Modern Language Association of America (MLA),
- American Psychological Association (APA) style
- The Chicago Manual of Style.


## ASCII Art

- Font: Monospaced typeface.

- Line Spacing: Single spacing

Zero points after a paragraph and
Zero points before each paragraph


## Quiz: Proportional Typeface

What is a proportional typeface?
a) A font where the letters are in proper proportion to the page size.
b) A font where the letters are in proper proportion to any pictures on the page.
c) A font in which different letters take up different amounts of space on the line.
d) A font that is very fancy.


## More Symbols...



Greek Letters and Math symbols can be found in the Symbol Font: $\quad \Omega \cong \pi \Delta$

## Simple Equations



## Special Font Formats



## $a 1 \rightarrow a_{1}$

■Times New Roman
-The 'a' is Italic.
-The ' 1 ' is a subscript.

## More Special Format Options

## Font



Clipboard


Font $\mid$ Character Spacing $\mid$


| Font color: | $\underline{\text { Underline style: }}$ |  | Underline color: |  |
| :---: | :---: | :---: | :---: | :---: |
| Automatic $\quad$ - | (none) | $\checkmark$ | Automatic | $\checkmark$ |
| Effects |  |  |  |  |
| $\Gamma$ Strikethrough | $\square$ Shadow |  | $\Gamma$ small caps |  |
| $\Gamma$ Double strikethrough | - outline |  | 「 All caps |  |
| $\Gamma$ superscript | $\square$ Emboss |  | $\Gamma$ Hidden |  |
| $\checkmark$ Subscript | $\square$ Engrave |  |  |  |

Preview


This is a TrueType font. This font will be used on both printer and screen.

## Advanced Equations

$\square$ Insert $\rightarrow$ Object $\rightarrow$ Microsoft Equation
$■$ Just for your edification (not on exam)

## Equation

| $\leq 7$ | 4 ab | \% ${ }^{\text {W }}$ | $\pm \bullet \otimes$ | $\rightarrow \oplus \downarrow$ | $\therefore \forall \exists$ | ものС | dol | $\lambda \omega \theta$ | $\Lambda \Omega \Theta$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (I) [i] | [8] | : 1 | K |  | - | $\rightarrow$ | İ Ụ | 000 ${ }^{\text {gigi }}$ |  |

$$
\begin{aligned}
& \sum \sum \sum \sum \\
& \sum \sum \sum \bar{L}
\end{aligned}
$$



## Quiz: Superscript

In Typography, a superscript is
a) A font that includes extended ASCII codes.
b) A font that is larger than usual.
c) A font that has a hand written appearance.
d) Text that is smaller than the normal line of type and is set above it.
e) Text that is active and can be clicked on and used to navigate through linked documents.

## Google: Free Fonts

http://www. 1001 freefonts.com/
$\square$ Western Fonts

## Alfredos Dance: :



GEMPPIRTATEMD =

## Google: Free Fonts

http://www. 1001 freefonts.com/
■ Celtic

## ans <br> ale and wenches Custom Preview

## Celtic Garamond

 $\%$ Download Mac FontCustom Custom
Preview

## CRY U12ícal

 C. Download DownloadMac Font Custom
Preview
"This computer's keyboard is messed up"
■ I type: "I have three (3) cars."

- But what shows up is: "I have three (3) cars."
- Check your font! I did.

Times New Roman $\mathbf{2 8}^{\boldsymbol{\bullet}} \mid \boldsymbol{B} \boldsymbol{I} \underline{\mathbf{U}}$

- Look again my friend...

| Times New Roman | $18 \quad$ B $\boldsymbol{I} \quad \underline{\mathbf{U}}$ |
| :--- | :--- | :--- |
| Times New Roman Navajo |  |
| T Times New Roman |  |

## Align Text



## Justify: Paragraph Alignment

Align text to both the left and right margins, adding extra space between words as necessary.

This creates a clean look along the left and right side of the page.

Justified text looks best when there are many words on a line.


Text formatted with "Justify" may or may not include paragraph indenting.

## Line Spacing

## 28 pt Arial with line spacing set to 1.5 .

Line spacing is vertical space added between each line.

Paragraph spacing is vertical space added between each paragraph.

Paragraph spacing is different from leaving a blank line between each paragraph.

## Paragraph Spacing

## 28 pt Arial with Paragraph Spacing set to 14 pt.

Line spacing is vertical space added between each line.

Paragraph spacing is vertical space added between each paragraph.

Paragraph spacing is different from leaving a blank line between each paragraph.

## Blank Line Between Paragraphs

28 pt Arial with Blank Line Between Paragraphs

Line spacing is vertical space added between each line.

Paragraph spacing is vertical space added between each paragraph.

Paragraph spacing is different from leaving a blank line between each paragraph.

## Line and Paragraph Spacing



## Lists: Numbering Library



## Define New Number Format



## Define New Number Format



## Customized Bullets

First, Select Symbol Font \& Color


## Paste

Clipboard


## Bullet Library

| None | $\bigcirc$ | $\bigcirc$ | $\square$ | + | * |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $D$ | $\checkmark$ |  |  |  |  |
| Document Bullets |  |  |  |  |  |
| - |  |  |  |  |  |

$\stackrel{\text { 그 }}{ }$ Change List Level
Define New Bullet..

## Nested lists (Bullets \& Numbered)



## Nested List

1. Enter the text and press "Enter" after each list item.
2. Select all the items and format all items as the outer list.
3. Select the inner items and format those.

## Red <br> Blue <br> Periwinkle Sapphire



1. Red
2. Blue

* Periwinkle
- Sapphire

3. Green

## Ruler: Use to set Tabs and Indents



## Ruler: The Zero Point



## Reading the Ruler



## Left Indent Marker



Each paragraph can have different Ruler settings. The Ruler displays the settings for the active paragraph

## Quiz: Reading The Ruler: Left Indent



What is the left indent setting shown above?
a) $3 / 4$ of an inch from the left page margin.
b) $5 / 8$ inches from the left page margin.
c) $15 / 8$ inches from the left page margin.
d) $13 / 8$ inches from the left page margin.
e) $13 / 4$ inches from the left page margin.

## Geeky Bumper Sticker

## 9 OUT OF 8 PEOPLE

have trouble with fractions

## Hanging Indent on a Bulleted List



## Numbered List: Hanging Indent

The numbered list must be formatted with a hanging indent such that the numbers start 0.5 inches ( $1 / 2$ inch) from the left margin.

The first line of text starts 1 inch from the left margin.
Each subsequent line starts 1.5 inches (11⁄2 inches) from the left page margin.
a) Non-breaking Hyphen: A non-breaking hyphen is a hyphen that's used to prevent a hyphenated word, number, or phrase from breaking if it falls at the end of a line. Insert a non-breaking Hyphen by pressing CTRL+SHIFT+HYPHEN.

## Quiz: Reading The Ruler

What is the left indent setting shown above?
a) $3 / 4$ of an inch from the left page margin.
b) $1 \frac{1}{2}$ inches from the left page margin.
c) $13 / 4$ inches from the left page margin.
d) $13 / 8$ inches from the left page margin.
e) $1 \frac{1}{3}$ inches from the left page margin.

## Right Paragraph Margin

- Below, the second paragraph is active.

■ The Right Paragraph Margin is set to 0.5 inches from the Right Page Margin.
yyphen, or you can let Word
reaking hyphen is a event a hyphenated from breaking if it nsert a non-breaking

## Quiz: Reading the Right Margin

What is the setting of the Right Paragraph margin?
a) $5 \frac{1}{2}$ inches from the right page margin.
b) $53 / 4$ inches from the right page margin.
c) $1 / 2$ inches from the right page margin.
d) $1 / 4$ inches from the right page margin.
e) $3 / 8$ inches from the right page margin.

